



**2026 Cereal City Classic**  
**Kellogg Arena**  
**Battle Creek, MI**  
**February 20 – 22, 2026**

Dear Parents,

We are excited to welcome your athlete to the 31st Cereal City Classic Invitational. Below, you'll find some helpful "fast facts" to ensure a smooth and enjoyable participation for your family.

We look forward to providing you and your gymnast a high-quality, fun and memorable experience!

Warm regards,

Cindy Scharns  
Event Coordinator

**Competition Site:**

Kellogg Arena  
1 McCamly Sq, McCamly Street South  
Battle Creek, MI 49017  
[www.kelloggarena.com](http://www.kelloggarena.com)

### **Kellogg Arena Entrance and Parking:**

The athlete, coach, and family entrance to the Kellogg Arena will be situated at the Festival Market Square Entrance, which is off Jackson Street (please refer to the attached arena map for more details). If you choose to park in the Hamblin St parking garage (\$8.00), you can enter the arena via elevators or stairs. For a comprehensive list of paid and free parking options, please refer to the attached event parking map.

### **2026 Cereal City Classic Admission and Welcome Center:**

Located inside the Kellogg Arena entrance. Staff will be available to answer your questions and help assist you with the purchase of event tickets and athlete check-in. The Welcome Center will be open during competition sessions.

### **Athlete Check-In:**

Upon arrival, athletes proceed to the athlete check-in area (refer to the arena map for the location) to enter the competition floor. Athletes will **NOT** need to check-in; athlete gifts will be given to coaches to pass out to their athletes.

If you arrive early, you can choose to sit in the stands and enjoy the competition and awards ceremony. Athletes will be permitted to enter the arena once the floor is cleared of all athletes from the previous session. **Please note that parents are not allowed to enter the gym with their child or athlete.**

### **Event Schedule and Admission Pricing:**

Event Schedules are attached below. We will accept cash and Credit Cards. Please note that a 4% processing fee will be applied to your purchase when using your Credit Card.

### **Cereal City Classic Invitational**

Adults (18-59 yrs): \$25

Seniors (60+): \$20

Military (w/ID): \$20

Student (5-17): \$15

Children 4 and under: Free

### **Apparel:**

**BASports**, the official apparel provider of the 2026 Cereal City Classic will be on site to meet your apparel needs during the event. Visit their booth in the Arena Concourse to get your CCC gear!!

**Awards/Results:**

Awards will immediately follow the conclusion of each session and will be presented on the competition floor. Results can be found on MeetScoresOnline and ScoreCat Online.

**Questions prior and during your stay:**

We look forward to seeing you soon. Please don't hesitate to contact me with any questions you may have @ [cscharns.branchgym@gmail.com](mailto:cscharns.branchgym@gmail.com).

**Please mark your calendars to join us again next year!!**  
**February 18-21, 2027**